



Privacy Policy

1. Introduction

We take the protection of your personal data seriously. This Privacy Policy explains how The Larder GmbH collects, uses, and protects your personal information when you use our website or place an order with us.

2. Controller

The data controller responsible for processing your personal data is:

The Larder GmbH
Wichjeweg 99
3920 Zermatt
Switzerland

Email: info@thelarder.ch

3. Personal Data We Collect

We may collect and process the following personal data:

Order & Account Information

- Name
- Billing and delivery address
- Email address
- Phone number

Payment Information

Payments are processed via third-party providers. We do not store full payment details.

Technical Data

- IP address
- Browser type
- Device information



- Website usage data (e.g. pages visited)
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4. How We Use Your Data

We process your personal data for the following purposes:

- To process and deliver your orders
 - To communicate with you regarding your order
 - To provide customer support
 - To improve our website and services
 - To comply with legal obligations
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5. Legal Basis for Processing

We process your data based on:

- Performance of a contract (order fulfilment)
 - Legal obligations
 - Legitimate interests (e.g. improving our services)
 - Your consent (e.g. for marketing, where applicable)
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6. Data Sharing

We may share your personal data with trusted third parties where necessary, including:

- Payment providers
- Delivery and logistics partners
- IT and website service providers

These parties process data only as required to provide their services.

7. International Transfers



Where necessary, your data may be transferred outside Switzerland or the EU/EEA. In such cases, we ensure appropriate safeguards are in place.

8. Data Retention

We retain personal data only as long as necessary for the purposes outlined above or as required by law.

9. Your Rights

You have the right to:

- Access your personal data
- Request correction of inaccurate data
- Request deletion of your data
- Restrict or object to processing
- Withdraw consent at any time

To exercise your rights, contact us at info@thelarder.ch.

10. Cookies & Tracking

Our website may use cookies and similar technologies to improve user experience and analyse website traffic.

You can control cookie settings through your browser.

11. Data Security

We implement appropriate technical and organisational measures to protect your personal data against unauthorised access, loss, or misuse.

12. Changes to This Policy



We may update this Privacy Policy from time to time. The latest version will always be available on our website.

13. Contact

If you have any questions about this Privacy Policy or how we process your data, please contact:

info@thelarder.ch